

The Polish manufacturer of electrostatic sheets for UV offset printing and electrostatic sticky notes is looking for marketing agencies and distributors for education sector as well as other partners.

Summary

Profile type	Company's country	POD reference
Business Offer	Poland	BOPL20220817003
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
	Term of validity	Last update
	8/18/2022 8/18/2023	18/08/2022

General Information

Short summary

Manufacturer of electrostatic sheets, one of three in the world supplying these substrates for the printing industry is looking for business partners. The company was founded in 2015. The company's products (electrostatic sheets, notepads, flipcharts) are an innovation in the printing and marketing industry. Their properties ensure easy application on any surfaces without adhesive (wall, masonry, brick, wood, glass, board, metal, plexiglass and others), multiple use and the ability to change the

Full description

The manufacturer of premium quality electrostatic materials for the printing industry and marketing sector. There are three main products in the offer:

- Films for UV offset printing used for electrostatic stickers
- Electrostatic sticky notes in many formats
- Electrostatic flipcharts for education sector

The materials have the advantage that stickers and notes made of them are easily applied to any surface completely without glue.

The company also takes care about sustainability. The products are PVC free (made from polypropylene), 100% recyclable and without any glue. The sticky notes are damage free while removing to any surface.

The company already sells the products in many European countries, incl. Poland, Germany, the Netherlands and the Czech Republic. Thanks to the good organization and professionalism of the management and production staff, it is possible to introduce product modifications according to specific customer needs. Thanks to the above-mentioned advantages, the delivery time of the materials is always within the agreed deadlines. If there is a necessity, the company is able to reorganize production plans in order to fulfill unexpected or larger and urgent orders. As 100% of the materials are manufactured in the own factory, company have constant access to basic raw materials and thus the continuity of production is always maintained. For the producers of notebooks, company offers the base material for the production of notebooks in the form of foil master blocks. Master blocks are in the form of a specific format, color and number of sheets - to be agreed. From this material, it's possible to make the notebooks yourself, creating a project for the client and printing covers. The company is currently looking for distributors, experienced in selling materials for schools (education sector), office supplies and gadgets. The company is also interested in working with marketing agencies given the product potential as marketing tool. Other types of desired business partners include notebook manufacturers and companies using offset UV printers who are able to print on electrostatic films.

Advantages and innovations

Advantages:

- High product quality.
- Thanks to a flexible approach, the company can meet customer needs for non-standard goods faster and easier, in particular individual sheet formats,
- Fast delivery to the European region,
- The lowest operating costs among competitors,
- Competition imports goods from the USA and partially from Finland and Italy, which increases transport costs and extends the delivery time,
- Applications: non-glue inserts, posters and leaflets to end customers, including pharmaceutical and telecommunications companies, banks, car manufacturers, shop windows etc. Interior use only,
- A guarantee of sticking up to the 6 months,
- The sheets are packed: pallet: 2.000 sheets bulk; ream: 200 sheets,
- Sustainability: PVC free, 100% recyclable, non-glue.

Worldwide innovation:

- The only producer double sided electrostatic stickers. Two-sided electrostatic sticker materials used as an advertising medium in the pharmacies, shops, shopping centres, clinics etc. The product uses up to 98% less raw materials compared to the one side printed with paper backer, most popular so far.

Stage of development

Already on the market

IPR Status

Secret know-how

Sustainable Development goals

• Goal 12: Responsible Consumption and Production

Partner Sought

Expected role of the partner

The company is looking for companies using offset UV printers who are able to print on electrostatic films. Type of partnership: subcontracting or manufacturing agreement.

The company is looking for marketing agencies interested in designing and/or using new promotional materials with electrostatic sheets. Type of partnership: subcontracting or manufacturing agreement.

The company is looking for distributors interested in electrostatic notepads as a company gadget and electrostatic

sheets products in general.
The Company is also looking for the manufacturers of notebooks interested in electrostatic materials.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME <=10**
- **Big company**
- **SME 11-49**
- **SME 50 - 249**

Dissemination

Technology keywords

Market keywords

- **09004008 - Other manufacturing (not elsewhere classified)**
- **07005004 - Education and educational products and materials**